



High Commitment High Performance: How to Build A Resilient Organization for Sustained Advantage

Michael Beer

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Praise for High Commitment, High Performance

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—Jeffrey Pfeffer, professor, Stanford Business School and author, *The Human Equation: Building Profits by Putting People First*

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—Robert Kaplan, professor, Harvard Business School and co-author, *The Execution Premium and The Balanced Score Card*

"Mike Beer brings his wealth of research and experience to provide fresh insights to the enduring question of what makes companies succeed over the long run. I have utilized many of the principles successfully and recommend them to any corporate leader committed to building an outstanding organization."

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