



Summary : The Tom Peters Seminar - Tom Peters: Crazy Times, Crazy Organizations

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Complete summary of Tom Peters' book: "The Tom Peters Seminar: Crazy Times, Crazy Organizations".

This summary of the ideas from Tom Peters' book "The Tom Peters Seminar" shows how a rational model of the successful businesses of tomorrow will be based on the idea that most of the value is generated by the energy from intellect and imagination. In his book, the author explains how you can create a new business model that will benefit from imagination and help you to become a flexible and adapting organization. This summary provides the key to staying successful in the future and evolving your business.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "The Tom Peters Seminar" and develop a plan for radical change that will keep your business on top.

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